



**TOURISM AND LEISURE SHOW 2010
FIVE LAKES RESORT, NR MALDON, ESSEX.**

The annual Tourism & Leisure Show last week, held for the first time at The Fivelakes Resort nr Maldon, proved to be a resounding success. Exhibitors from all over East Anglia and South East England, provided visitors with inspiration for things to see and do, ranging from historic houses and gardens, to cruises and theme parks. Presentations, tastings, demonstrations, drama productions from Colchester History Alive, and entertainment from the magnificent stilt walkers The Theatre of Lemmings, were also enjoyed.

Carol Jolly who organises the show on behalf of Essex Tourism Association said "Moving venues this year was always going to be a risk, but hard work and intense marketing paid off, and there were more visitors to the show than ever before. Over 20 new exhibitors, together with The Taste of Essex area showcasing some of the Counties "home-grown" produce, meant that there was something new for our regulars too. The show continues to grow, and is the perfect showcase for Essex businesses to show what the County has to offer in terms of great days out and short breaks"

For those that missed the event this year, a comprehensive Exhibitor Catalogue, with all contact details of those that attended, is available to request in digital format from the website right up until the 2011 show. Or request a copy via post from Carol Jolly on 01206 562878.

Information on forthcoming shows can be found at: www.TourismAndLeisureShow.co.uk

ENDS

Notes for Editors. More photos available by request.