

PRESS RELEASE



*****NEW VENUE FOR 2010****

**TOURISM & LEISURE Show
Thursday 25th February 10.00am – 3.30pm
Five Lakes Resort, Essex**

Essex Tourism Association is delighted to announce that next year's annual Tourism & Leisure Show will be held at Five Lakes Resort, in the heart of the Essex Countryside, just 20 minutes from the A12 (Rivenhall) at Tolleshunt Knights, Maldon.

After 4 years at the Brentwood Centre, Carol Jolly, Show Organiser said "It's always nice to "refresh" the Show in some way, and changing venues does just that! We listened to what our Exhibitors had to say, and next year's Show will also finish at the slightly earlier time of 3.30pm. We are all really excited, and looking forward to our 14th Show".

Located in a beautiful rural part of the County, the Resort is the only 5* Hotel, Golf & Spa in Essex and has superb facilities, with plenty of on-site parking. Public transport is, however, limited in the area, but Courtesy Buses will be running from Witham Railway Station.

The Show will be open primarily to the Group Travel Organisers, but also to the General Public. The event is positioned as "good value, with high quality visitors", and remains the only show in the East of England targeting the Group Travel Market.

Stands will officially go on sale at the end of August, but anyone interested now should ring Carol Jolly on 01206 562878 to confirm their interest. All those who exhibited at this year's Show will be able to benefit from a special "loyalty" booking rate from June.

For further information please call: 01206 562878

Email: carol@hidden-treasures.co.uk or visit: www.TourismAndLeisureShow.co.uk

Ends

Notes for Editors: Further photos from this year's Show can be sought from Carol Jolly. Formed in 1993, Essex Tourism Association is a not-for-profit organisation representing the visitor attractions, accommodation providers and related businesses throughout Essex.