

## POST SHOW PRESS RELEASE – FOR IMMEDIATE RELEASE



### **TOURISM & LEISURE SHOW BRENTWOOD CENTRE 21<sup>ST</sup> FEBRUARY 2008**

“This year’s show was definitely the most successful to date!” That was the opinion of Show Organiser Carol Jolly who organises the show on behalf of Essex Tourism Association, and the many exhibitors and visitors that attended.

The Show has a unique “buzz” about it, and was officially opened by the Mayor of Brentwood. The atmosphere was also created with the help of “live” entertainment from the enchanting “Ye Essex Baebes” (medieval singers), and the magnificent “Flying Buttresses” (gigantic pod puppets) who mesmerised the crowd and engaged them in endearing conversations.

With over 100 Exhibitors from all over Essex and neighbouring Counties to inspire the audience, there was certainly an impressive choice of visitor attractions including Hatfield House in Hertfordshire, Cadbury World, Hylands House, Sample the Thames Experience, Hever Castle, Kent The Bank of England Museum and many more. Lots of Borough, District and Town Councils were also there representing their areas, also providing ideas for great days out and short breaks.

ETA ran competitions throughout the day and there were many wonderful prizes including Hampers and free entrance tickets. Wilkin & Sons (infamous preserve makers from Tiptree), also won the prize for the “Best Dressed Stand”, and were presented with a bouquet from one of the Show sponsors Leisure Target.

With Free gifts for all Visitors between 3 and 4pm, it was definitely worth spending the whole day there!

For further information on next year’s Show please call Carol Jolly on 01206 562878  
email: [carol@hidden-treasures.co.uk](mailto:carol@hidden-treasures.co.uk) or visit: [www.TourismAndLeisureShow.co.uk](http://www.TourismAndLeisureShow.co.uk)

**Ends**

**Note for Editors: More photos available from Carol if required.**

**Established in 1993, Essex Tourism Association is a not-for-profit company, and represents visitor attractions and accommodation providers throughout Essex.**

